

\$18 Million Club Improvements at St. Andrews Country Club Drive 73% Increase in Real Estate Sales

- *St. Andrews Country Club Continues to Attract Younger Members*

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(November 5, 2015) Boca Raton, FL - St. Andrews Country Club reports a 73% increase in home sales in the past twelve months with the average age of new members at 58, driving the overall club average age to the low 60's. \$18 million was invested in improvements and expansion over the past three years continuing to attract a younger, more diverse, membership. Ongoing enhancements continue to elevate the member experience helping attract this younger membership who are seeking upgraded facilities, exceptional service and family-oriented amenities.

St. Andrews Country Club is recognized as one of America's Top Ten Healthiest Clubs due to the state-of-the-art Fitness Center fully equipped with the best fitness machines and stretching apparatuses. A dedicated Nutrition Educator makes appearances frequently during the daily lunch buffet, preparing sample plates for the members and works closely with the executive chef to create healthier menu options. In addition, the club hosts many informational lectures year round to the membership featuring renowned physicians from Boca Raton Regional Hospital and leading fitness instructors.

Ed Rice, President, St. Andrews Country Club Board of Governors stated, "The majority of our membership is focused on leading an all-encompassing healthier lifestyle where wellness plays a large part. Both our fitness and spa facilities have seen dramatic increases in member use with so many younger families joining the club over the past three years. We are developing a long range plan to further enhance these two areas to ensure we remain at the forefront of offering our members the best of everything."

The Spa at St. Andrews is known to be at the top of its class by offering the latest advances in skincare, massages, luxury manicures and pedicures along with a hair salon and barber service. Members are treated each month to unique spa experiences where they have the opportunity to try new service offerings and high-end skincare products.

In addition to superior amenities and service, residents at St. Andrews enjoy once in a lifetime experiences such as courtside seats to the Jimmy Connors and Aaron Krickstein Reunion Exhibition held last February. Other exclusive events include the Annual Morgan & Friends Fight Cancer Tournament featuring resident LPGA touring professional, Morgan Pressel and her friends: [Paula Creamer](#), [Annika Sorenstam](#), [Cristie Kerr](#), [Lexi Thompson](#), [Brittany Lincicome](#), [Jessica Korda](#) and [Gerina Piller](#). The Annual Camp St. Andrews Color War is another member favorite event where the entire membership, regardless of age, gather together and compete for the championship title!

The Preferred Realtors for this Distinguished Emerald Club of America, Platinum Club of America and Top 10 Healthiest Club in America include Edmund Bogen with Douglas Elliman, Kathy Fineman from First Choice Real Estate Experts, Susan Ludwig from Lang Realty, and Mark Nestler with Nestler Poletto Sotheby's. These Preferred Realtors are perfect ambassadors for the community and are always

enthusiastic to help interested prospects find their home in St. Andrews. You can learn more about them and see the homes for sale by visiting the club website at www.standrewscc.com.

“We are extremely pleased with the positive results in home sales and new construction within the community. Our “shareholder value” was increased over the past year by 24% in home valuation on average and with 20 houses under construction and at least 35 renovations. We hope to see that percentage grow over the next 12 months. As a club we are focused on protecting members’ real estate interests by attracting new members who appreciate the highest quality of facilities and service. Our Club Improvement Plan has played a significant role in attracting younger and more diverse members by creating recreation and dining areas that promote spaces for families of all ages to enjoy,” said [Craig D. Martin C.C.M., St. Andrews Country Club Chief Operating Officer and General Manager](#).

“Continuously improving our amenities and offering the best of everything to our membership gives us that “X” Factor to stand apart from other clubs in the area.”

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About St. Andrews Country Club

St. Andrews Country Club of Boca Raton, resident-only Platinum Club of America and a [Distinguished Emerald Club of the World](#) and ranked in the [Top Ten of America’s Healthiest Club’s](#) is internationally recognized for magnificent estate residences, recently completed \$17.5 million renovations as part of a three-phase Club Improvement Plan. The Club features superior amenities, two 18-hole championship golf courses, including an [Arnold Palmer Signature Design®](#). The club offers a comprehensive Golf Performance Center with indoor hitting bay, private practice area, [V1 Digital Coaching System](#) and [FlightScope Launch Monitor®](#) technologies, and a [Callaway Golf®](#) branded club fitting area. [Aaron Krickstein](#), formerly ranked #6 in the world, oversees a full tennis program, 15 clay tennis courts, including a European red clay court. The Club also features a full service spa and fitness center and a 125,000 square foot completely remodeled Clubhouse with four unique restaurants. A brand new Recreation & Aquatic Center features three pools, poolside dining, Splash Club and state-of-the-art playground equipment and air-conditioned game room. St. Andrews has played host to numerous PGA golf exhibitions led by touring pros such as [Phil Mickelson](#), [Arnold Palmer](#), [John Daly](#) and [Rocco Mediate](#), and is the home course to LPGA Touring Professional and resident [Morgan Pressel](#). Please visit www.standrewscc.com or follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), Pinterest and Google+.